

# The STORY of DESCHAMPS S.A.

**DESCHAMPS** was the first manufacturer in the world to produce flag-poles made from glass fibre-reinforced plastic; even today, the company is still **the only manufacturer in France.**

## KEY EVENTS

Since 1956, DESCHAMPS has constantly improved its manufacturing techniques, favouring the hot moulding process as this is the only guarantee of unwaveringly perfect polymerisation. New players only arrived on the scene a few decades later - particularly from Scandinavian countries and Great Britain.



Fitting workshop



They favour the cold moulding process, with results that simply do not compare.

**DESCHAMPS** poles are the only poles in the world that an official body (APAVE) has decreed in conformity with rule NV65 of the French Standards Institution's "Snow and Wind" norms (**AFNOR "NEIGE ET VENT"**).

To complete its offering and satisfy all sectors of its clientele, **DESCHAMPS** also manufactures a complete range of aluminium poles and supplies pennants and banners in national and regional colours, or sporting an advertiser's logo.



Moulding workshop

In almost 40 years (and over 150,000 poles), no storm has ever got the better of a DESCHAMPS pole.

## THEY CHOOSE



## DESCHAMPS POLES

ELF - BP - SHELL - AGIP - NOVOTEL - MERCURE - IBIS - COURTEPAILLE - Point P - Mc Donald's - CITROËN PEUGEOT - RENAULT - RVI - HONDA - TOYOTA - MERCEDES - JCDcaux - CANNES - ORLY - ROISSY DEAUVILLE - ROYAN - LA ROCHELLE - LA BAULE - MADAGASCAR - SALON INTERNATIONAL DE L'AÉRONAUTIQUE ET DE L'ESPACE - SOMMET DU G7 AU CHÂTEAU DE VERSAILLES - L'ASSEMBLÉE NATIONALE À PARIS - LE PALAIS DES FESTIVALS DE CANNES - L'HÔTEL MAMOUNIA DE MARRAKECH...

